

LI CHUN KIT

GRAPHIC DESIGNER

 9727 6875

 lichunkit62@outlook.com

 <https://www.lichunkit62.com/>

EDUCATION

C01 School of Visual Art

Diploma
in Commercial Design
2016 - 2018

Hong Kong Design Institute

Higher Diploma
in Creative Media
2012 - 2014

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Adobe Express
HTML5
CSS
Website CMS

LANGUAGE

Chinese (Native)
English (Fluent)

PROFILE

With ten years of design experience, familiar with both online and offline design work, possesses strong design instincts and excellent communication and collaboration skills.

WORK EXPERIENCE

BUYANDSHIP Limited

2024 - Present
Assistant Design and Marketing Manager

2023 - 2024
Senior Design and Marketing Officer

2022 - 2023
Design and Marketing Officer

An international logistics and e-commerce company, primarily responsible for online and offline promotional design, communicate design concepts and working hours with the marketing team.

- Online: eDM / Campaign Banner / Google and Facebook Ads / Website CMS
- Offline: Billboard / Leaflet / Poster

Educational Publishing House Limited

2021 - 2022
Website Designer

2014 - 2021
Assistant Website Designer

A textbook publisher for primary and secondary schools, assisted in designing online promotional materials and website updates.

- Online: eDM / Banner / Motion Graphic / HTML5 / CSS